

# In tough times, it pays to invest your marketing dollar wisely...



**Wire & Gas 2010 'tee up for training'**  
Queens Birthday long weekend  
Friday 11 June to Monday 14 June 2010  
Royal Pines Resort on the Gold Coast, Qld



*Hundreds of the automotive  
air conditioning, electrical  
and cooling industry's  
repairers, wholesalers and  
manufacturers under one  
roof.*

*It's the biggest training and  
trade show event for this  
industry in the southern  
hemisphere, so plan now to  
be a part of it!*





**Wire & Gas 'tee up for training'** is Australasia's biggest and most beneficial showcase for automotive technicians working in air conditioning, electrical and cooling.

**Hosted by VASA – Automotive Air-conditioning, Electrical and Cooling Technicians of Australasia,** Wire & Gas is held every two years, attracting the best trainers, exhibitors and speakers.

The trade show opens on Friday evening 11 June with an action-packed party and continues on Saturday. There are no competing events – the trade show will have a captive audience of all delegates and visitors. The biggest promotional drive for delegates in the Convention's history has already begun.

In the current economic climate, one industry which will do well is the automotive repair industry, and we expect to attract another record crowd. **Exhibitors at the 2008 Wire & Gas voted overwhelmingly that the trade show was a huge commercial success** - *"Excellent networking - Good chance to launch our products into the Australian market. Had a good response - Gold Coast is good climate and relaxed atmosphere"*.

*...so start planning now. We'll be in touch again soon!*



Go to [www.wireandgas.com.au](http://www.wireandgas.com.au) for more details, and pictures of the 2008 event